

Apprise Alert Messaging System - IMPORTANT

Dear Parents and Caregivers,

The Laurel Education Group uses the **Apprise Alert** Messaging System. You will use this service to receive all important alerts from the school, including snow day closures, delayed openings, etc. The alerts will be coming from the Paradigm Pioneers Company, which we have been using for many years for our IEPs, report cards and attendance.

Parents will be notified of alerts by email, phone call and text, **UNLESS** you tell us that you **DO NOT** want a particular notification. We will also be using the contact information that you have already provided us with, including phone number and email, **UNLESS** you give us different contact information.

Alerts will appear from the following sources on your phone or computer:

Email: No-Reply@ppihx.com

Text: 77449

Voice: 1-908-332-5621

Please consider adding these contacts to your cell phone and computer, so that you recognize that the particular call, text or email is coming from the school. Please be sure to let us know of any changes in your contact information through the year so you can continue to receive these alerts.

Feel free to contact me with any questions.

Thank you,

Alison Greenberg

Alison Greenberg
Executive Assistant to the CEO